Watch ADELINE GRAY try Uncle Sam's new nylon 'chute in its first "Live Test"

That's the proving ground of a parachute—just as the "T-Zone" is the proving ground of your cigarette (see below)

- You can test them in wind tunnels—you can toss them out with weighted dummies—but the final test of a parachute is the "live test"—an actual jump.
- And it's like that with a cigarette, too. The final test is when you smoke it.

Adeline Gray (below) says: "Camels are never harsh on my throat." Many a man at the front could tell you the same—Camels are the favorite there, too. But try Camels on your "T-Zone."

**TASTE AND THROAT** THAT'S MY TEST OF A CIGARETTE.
AND THE BRAND FOR ME IS CAMEL.
THEY'RE GRAND!

THE "T-ZONE" where cigarettes are judged

The "T-ZONE" Taste and Throat—is the proving ground for cigarettes. Only your taste and throat can decide which cigarette tastes best to you...and how it affects your throat. For your taste and throat are absolutely individual to you. Based on the experience of millions of smokers, we believe Camels will suit your "T-ZONE" to a "T." Prove it for yourself.

Imagine!... diving into space with an untested 'chute

—that's what Adeline Gray did in making the first "live test" of the Army's new nylon parachute.

LADY, oh lady, just picture yourself poised at the cockpit's edge up there in the middle of nothing.
Nothing above you—just blue sky.
Nothing below you—for 3,000 feet.
Then just a tiny brown postage stamp—the field you hope you'll land in.

On your back is a 'chute pack; a new kind nobody's ever jumped with before. Your job is to prove it will work. You're making the first live test!
You dive from the ship...head first.
You count...1-2-3...and it seems like a year. Then you pull that ripcord. Nothing happens for a moment and then...it works!
...blossoms out in a big blessed white umbrella and you know you're all right. And that's something you didn't know—till it happened!

The "ozone" is the proving ground for a parachute—for cigarettes, the proving ground is...

THE "T" ZONE

The "T-Zone"—Taste and Threat—is the proving ground for cigarettes. Only your taste and threat can decide which cigarette tastes best to you...and how it affects your throat. For taste and threat are individual to you. Try Camels—the mildness, flavor, and fragrance of the costlier tobaccos may suit your "T-Zone" to a "T."

NOW a girl's life can't be all 'chutes and ships, can it? There must be moments now and then for soft lights...sweet music...a table for two...and two cigarettes on one match. Camels, of course, for Adeline Gray agrees with the men in all the armed forces that Camel is absolute tops.* Those costlier tobaccos make Camel a favorite.

* The favorite cigarette with men in the Army, Navy, Marines, and the Coast Guard is Camel. (Based on actual sales records in Post Exchanges, Sales Commissaries, Ship's Service Stores, Ship's Stores, and Canteens.)